

FOR IMMEDIATE RELEASE

Making friends as an adult just got easier with Meetup's new Connections feature

The platform known for bringing people together adds a new feature designed to fast-track adult friendships

New York, New York, 12/18/2023 – Meetup, a tech industry veteran and leader in addressing the loneliness epidemic, is thrilled to announce the launch of an exciting new feature. Friendship is at the heart of Meetup's mission. The Connections feature is a new tool to help members stay in touch with other Meetup members and attend future events together.

Revolutionizing Social Networking

The new Connections feature revolutionizes how members interact on Meetup. Members can now keep the conversation going even after the event ends. Events are always the core of Meetup, but Connections allows members to keep in contact and find more to do together. This functionality supports members on their journey towards friendship while creating a more dynamic and interactive community.

Key Features and Benefits:

- **Focused on IRL:** Members can connect with people they met at a Meetup event. Members who are connected can then find new events to attend together.
- **Private and Secure:** There is no public showcase of how many "friends" or "followers" members have. Connections are a contact list visible only to the member.
- **Community Building:** This feature is not just about connecting individuals; it's about building a stronger, more vibrant community within Meetup, where members can collaborate, share ideas, and support each other.

A Commitment to Continuous Improvement

"We are committed to continuously improving Meetup to meet the evolving needs of our community," explains Meetup CEO David Siegel. "Connections is a testament to our dedication to providing a more valuable and enriching friendship experience for our users."

"After speaking with dozens of members we realized that there was more we could do to help foster friendships on Meetup. However, it was paramount that we made the experience low-pressure and mutual. Connections aren't a way to show off how many people you know. It's meant to be a way for members to genuinely be connected with someone they vibed with at an event." states VP of Meetup+ Annyce Davis.

Availability

The new connection feature is available now on the Meetup. Users who attend a Meetup event can form new Connections. For more information about Member Connections and its features, please visit <https://www.meetup.com/meetup-connections>.

About Meetup

[Meetup](#) is the platform for finding and building communities of people who meet about common interests. Established in 2002, the company remains true to its mission of helping people grow and achieve their personal or professional goals through authentic, human connections. Meetup has more than 60 million registered members across 330,000 groups active in 193 countries and 10,000 cities around the world.


Meet people who share your interests or try something new by downloading the Meetup app or visiting Meetup.com (<https://www.meetup.com/>), where anyone can join for free with an email address. To organize a Meetup group please visit Meetup here, and for enterprise solutions visit Meetup Pro (<https://www.meetup.com/>). Follow Meetup on Twitter, Instagram, TikTok, and Facebook (@Meetup).

Multimedia



Get ready to make connections!

WED, DEC 8 @ 7:00 PM EST
The Hobbit Part II: Discussion & Social
The Page Turners Book Club



[See who will be there](#)




You don't have any connections yet
After connections are made they will appear here

How to make a connection

- 1 Attend an event
- 2 Open the Meetup app
- 3 Choose connections up to 24 hours after the event

Learn how connections work






What are connections?
People you've met at Meetup events who you'd like to stay in touch with



01:23:45:67 remaining



Connections are open!
Met anyone at Laugh Yoga in Jameson Park? Stay in touch by becoming a connection

[Make connections](#)




New

You're now connected with Adam S!













[Chat with Taylor](#)

Learn how connections work



What are connections?
People you've met at Meetup events who you'd like to stay in touch with

Your connections (12)

-  **Adam Sandro** 
-  **Jacob Thompson** 
-  **Ava Cooper** 
-  **Emily Johnson** 
-  **Mason Rodriguez** 



Connections are timely

After the event ends, you have 24 hours to connect with people who also attended this event.



Connections are mutual

If you and another person both select each other you'll become a connection.



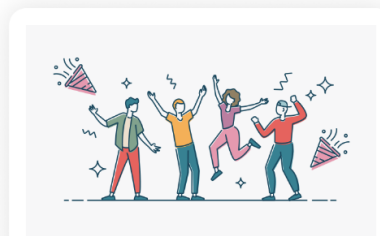
Connections are worth waiting for

If someone you'd like to connect with hasn't made their selections they will appear as pending.



Connections are private

Only you will be able to view your Connections list. You can remove a connection at any time.



Connections are saved

Want to attend an event with someone? Visit your Connections tab to contact your people and meet IRL.

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